

Ed Rigsbee
Rigsbee Enterprises
Via email ed@rigsbee.com

May 12, 2011

Dear Ed
On behalf of the Board of Directors and members of the American Brush Manufacturers Association we wish to thank you for your excellent presentations:

Building Strategic Alliances

This presentation showed your knowledge about building collaborative relationships and opened the eyes of our members to strategic alliance in a whole new way. It was beneficial that you came into the meeting fully prepared on our membership because your comments were relevant and therefore more meaningful; which added greatly to the take home value.

Association ROI

This hard hitting presentation quickly got to the value added part of association membership and accomplished the very important goal of setting the table to allow our board to move forward with a common sense determination of which of our actions are actually valued by the membership. It was an outstanding presentation and moved the group to consensus in a very efficient manner. All associations would benefit from this process, and regularly.

There was considerable value to us as an association in that you were able to deliver two successful programs over the course of our annual meeting. It was tremendous bang for the buck.

Sincerely
AMERICAN BRUSH MANUFACTURERS ASSOCIATION



David C. Parr
Executive Director

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