



Cable Car Sunglasses

CHARTER MEMBER OF
SUNGLASSES ASSOCIATION OF AMERICA

February 11, 1991

Ed Rigsbee
Rigsbee on Sales & Marketing
P.O. Box 6425
Westlake Village CA 91359

Dear Ed:

I am following your progress as it pertains to sales and marketing. It is my opinion that you will be highly successful in this field.

I remember several of your talks and presentations at Cable Car Sunglasses Sales Meetings. I particularly recall your very inspiring talk at our meeting in Vancouver, British Columbia, Canada in 1988. You knew your subject and presented it well. You held the attention of all of the sales personnel in this meeting.

To inspire and motivate, the power of speech is greater than the power of the pen or the sword. During the dark days of World War II, I shall never forget how Winston Churchill's inspiring speeches actually held the nation together.

I believe you're on the right track and that you will inspire many people in the years to come.

I send my best wishes.

Sincerely,

CABLE CAR SUNGLASSES

A handwritten signature in black ink, appearing to read "M. J. MacWilliamson".

M. J. MacWilliamson
Chairman of the Board

MJM/kb

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