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November 4, 1988

Mr. Edwin R. Rigsbee  
E. R. RIGSBEE & ASSOCIATES  
141 Duesenberg Drive #2A  
Westlake Village, California 91362

Dear Ed:

On behalf of Sales and Marketing Executives Association of Los Angeles and especially those in attendance, I would like to thank you for your presentation at our October San Fernando Valley Regional Forum.

Your topic opened our eyes and made us aware of what is available and possible in the business world.

Your type of program is what draws people to these intimate monthly sessions, and we are grateful to you for that.

Thank you again, Ed, for an outstanding and beneficial program.

Sincerely,

SALES AND MARKETING EXECUTIVES  
ASSOCIATION OF LOS ANGELES

*Anthony Caruana*  
Anthony Caruana, Chairman  
SFV Regional Forum

AC:ks